

Sustainability with Style

Throughout our 30-year history, Merida has approached sustainability from three directions: economic growth, social development and environmental stewardship. To us, sustainability encompasses the continuity and permanence of families, communities, organizations and the earth itself. From our founder and chairman to the craftsmen who sew and finish our rugs, this attitude permeates our organization at every level.

"I grew up in Brazil during a violent political period. As a young person, I learned that one student doing his or her small part could contribute to the end of the dictatorship, something that seemed impossible. I strongly believe it is the same with sustainability: the action of like minded individuals working in small groups can make the world a viable, pleasant, and just home for future generations." –Zairo Cheibub, Supply Chain Management Director

Merida is concerned not only with "doing well" for our company but also with "doing good" for the people and communities we work with. Many of our employees have long tenures that allow them to grow their skills and expertise, and all employees enjoy generous benefits packages that are unusual for a small company to offer.

We have also built a strong, stable and high quality supply chain by maintaining open and honest relationships with partners, paying a fair price for their products and helping to develop their technical capabilities. Our partnerships are helping to create economic growth and social opportunities for all of us – Merida employees, our customers and our communities both in the United States and abroad. Through these and other efforts, we are making meaningful progress on our sustainability goals and uncovering incredible opportunities for growth and innovation. This is what excites us about the future of our company and our world.



MERIDA

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