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MERIDA DONATES NATURAL FIBER RUG TO BENEFIT ENVIRONMENTAL LEAGUE OF MA

BOSTON (May 28, 2009) – Merida Meridian, a Boston-based designer of sustainable natural fiber floor coverings, will support the Environmental League of Massachusetts tonight at the organization’s annual fundraising gala. The event features a silent auction where one Merida natural fiber rug up to \$2,500 in value will be available to the highest bidder. The winner of the Merida auction will be invited to our Boston workroom to consult with our design team on creating their custom area rug. As with all Merida products, the rug may be customized by color, size, shape, and edge finish.

The Earth Night event, to be held at the Omni Parker House, is the largest environmental event of its kind in the state, bringing together leaders from business, government, and the environmental community to support the Environmental League’s mission to “protect the health of our environment and citizenry by safeguarding the land, water and air of our Commonwealth” (<http://www.environmentalleague.org>)

Merida works with many organizations in the Boston and New England communities on arts, education, and sustainability initiatives, and is proud to support the Environmental League of Massachusetts with this donation. For more information, please visit <http://www.meridameridian.com/elm>

About Merida Meridian

Merida Meridian is a design-driven company, passionate about creating innovative and fashionable floor coverings that help solve interior design challenges. Inspired by the textures and aesthetics of natural fibers, Merida uniquely customizes its products through sizing, colors and patterns and a selection of over 300 different edge finishes. Merida area rugs can be created in sizes and shapes to fit most room décors. We are committed to a tradition of integrating the finest quality natural fibers with innovative textile design and floor covering style. Merida is headquartered in Boston, Mass., maintains a manufacturing facility in Fall River, Mass. and partners with leading manufacturers and suppliers around the world. For more information, please visit <http://www.meridameridian.com>.

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